

5M Media Agency Presentation

Hi!

I am Hakan Şentürk

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Varsa Yoksa İletişim





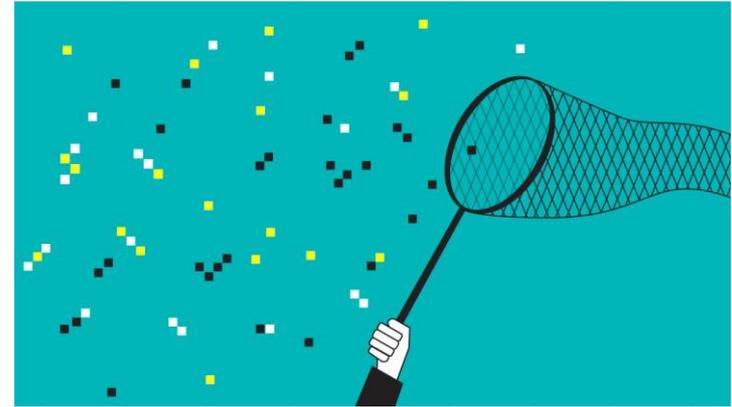
Who we are?

5M

5M Media Agency is established by young communicators with a 10 years experience of Turkish media market both local and global. We are enthusiastic about establishing fundamentals of communication and media planning in Balkan region. With this experience we want to support the local brands and creating solutions about marketing and communication problems.

MindshareSpeedMedyaSkala Medya

We feel a part of the new world business flow: multi-cultural, data-based, flexible, insightful and creative. We intend to serve the region's economic openness and growth desire. Be a facilitator and accelerator.



Being in a long sleep and potential Balkans market, we intend to be a hub and a club for brands and potential brands and consumers.



An illustration featuring two stylized human figures, a man on the left and a woman on the right, both wearing maroon suits. They are positioned as if holding up a large, light blue speech bubble. The speech bubble is divided into two overlapping sections: a lighter blue section on the left and a darker teal section on the right. In the center of the darker section is a white lightbulb icon with a teal base, surrounded by several white plus signs and small white circles, symbolizing ideas and communication. A semi-transparent white rectangular box is overlaid on the bottom half of the speech bubble, containing the text.

As a team totally believing that every problem is a communication problem, in this multi differential region we invest on human and data to increase the interaction between people and brands and content.



İletişimin 5 m'si



Mission

We set our mission, goals, and objectives to analyze that what we are going to do and what we will get through this act



Money

Money is our resource for our advertisement. And every advertisement channel has different costs Cinema TV digital etc. The allocation of our budget and negotiations with media channels is the core of our business.

Message

The message is that idea, information, literature, and theme you want to communicate to your target customer. The message will be decided according to the target customer



Media

Definitely selection of media is the most important component in the advertisement. There are so many media available for advertisement but selection is at the same time so much more critical.



Measurement

Same like marketing strategy, evaluation and measurement is an essential step to ending advertisement strategy.

Without evaluation how you can identify that you achieve your objectives?

Same in the case of the advertisement, you have to measure your advertising strategy that either you get the same return or not..

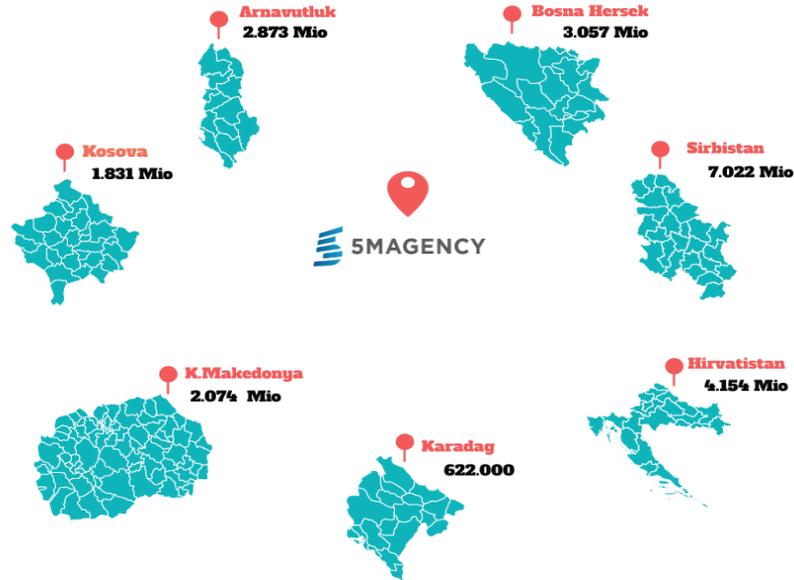


Our services

● 5M Media Agency In the countries of Kosovo, Albania, Macedonia, Serbia, Croatia, Montenegro and Bosnia and Herzegovina, the campaign can be set in the most effective channels and the most appropriate channels will be used to find the target audience for your product, TV Newspaper Outdoor Radio and Digital platforms online.

5M AGENCY NETWORK

Mission Money Message Media Measurement



+ www.5magency.com

Thanks!

Sorularınız varsa ?

You can find me at

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MAPS

